



2017 Food & Wine Festival
Sunday 21 May 2017, 10am – 4pm
“A dollop of indulgence and a dash of quirky”

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2017 CRITERIA

Due to the limited number of sites, electricity and man-power hours (volunteers) stallholders are encouraged to “wow” the organisers with their ideas for eye-popping and mouth-watering food morsels and the best will be invited to attend.

Stallholders are encouraged to be well-prepared and creative with their menu and dress up their stall to embrace a chilled out, yet rebellious, biker-style theme. Think: Let’s Rock! Let your tastebuds rebel with these wild flavours!

Successful stall applicants will:

- Embrace the Slice of Haven ethos of using *local* produce (within 100miles of the Camden Haven region) and offer a top quality, gourmet/fine food menu to festival visitors.
- Embrace the ‘Dollop of Indulgence and a Dash of Quirky’ feel and the 2017 theme of **A Slice of Rebellion** to their menu. Use your imagination!
- Will dress up their stall and team members to make their business stand out and give the festival as a whole an eclectic, fine food festival feel.
- Are environmentally-friendly and as carbon neutral as possible, eg recyclable plates, utensils, requiring minimal or no electricity.
- Are prepared – tagged electrical cords and appliances (no powerboards without circuit breakers or double adaptors), self-sufficient in setting up and have enough staff, food and supplies to last the **whole** festival (in 2016 around 15,000 visitors attended)
- The festival's aim is to invite visitors to bring their picnic blankets, chill out with the finest, local food and beverages, enjoy the relaxed atmosphere and stay for the duration. If you embrace these requirements, are prepared, creative, gourmet and use the festival as a key marketing tool to entice customers to your business you will

reap the rewards on the day and beyond.

**Slice of Haven Events Committee
Camden Haven Chamber of Commerce, Industry & Tourism Inc
ABN 48 098 766 921
PO Box 428, LAURIETON NSW 2443**